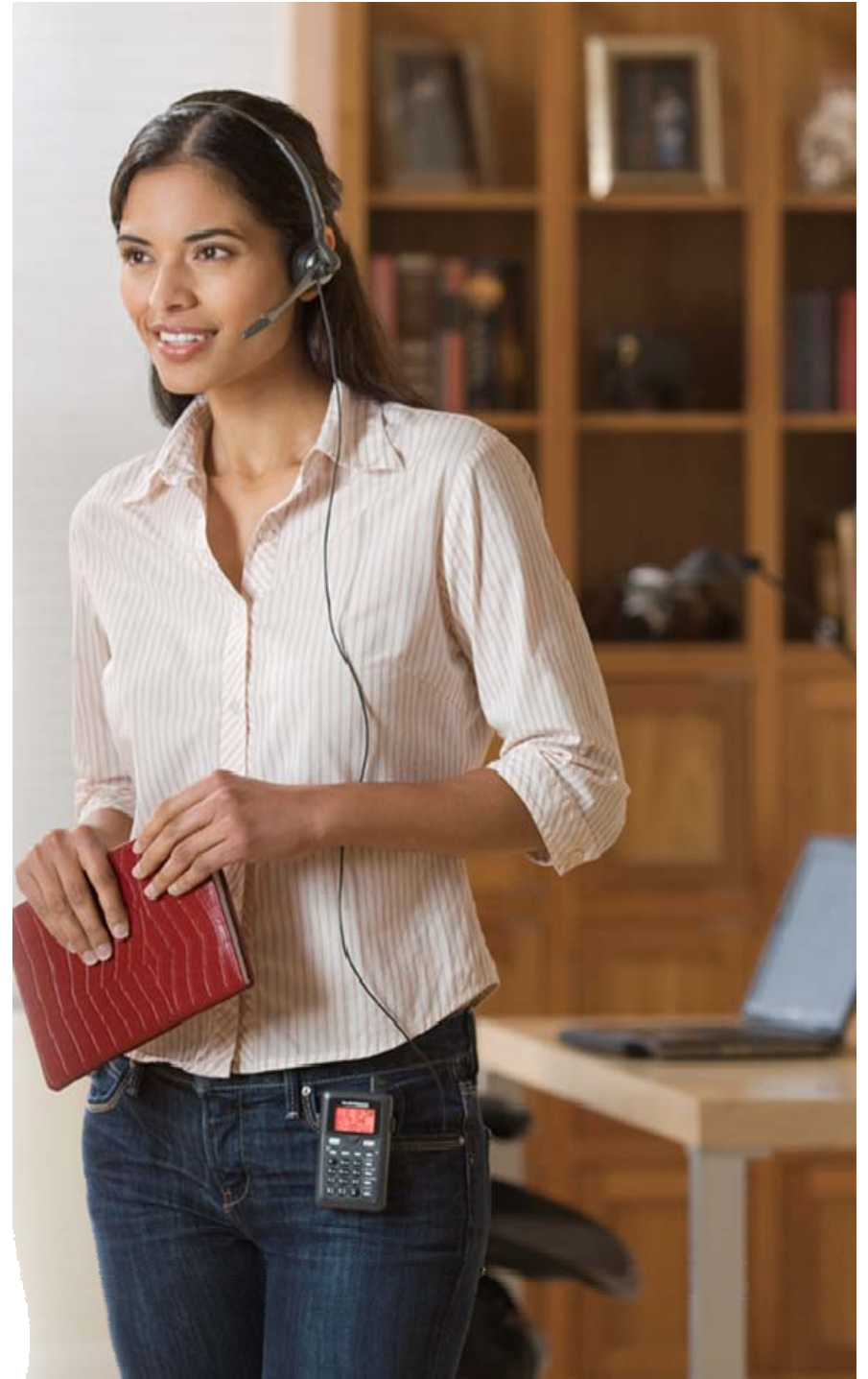




CT14 DECT 6.0 Cordless Headset Phone System

November, 2008



Product Overview



What is CT14?

- An upgrade for CT12:
 - **DECT 6.0 technology:** Interference-free with superior sound quality
 - Won't interfere with home appliances or Wi-fi networks
 - **Longer talk time:** Up to 10 hours (compare to 5.5 hour talk time for CT12)
 - Improved product design
 - » Nearly 10% larger LCD screen and menu characters for improved viewing
 - » Improved dial pad keys (text size/ color/ fonts)
 - » Stronger belt clip
 - » Modernized design details on headset
 - More new features (described in later section)

A Growing Market Opportunity



US Home/Small Office (M)

	2008	2011
Income-generating Home Offices	16.5	17.7
Corporate Home Office After-hours workers & telecommuters (working 8+ hours per week)	36.6	38.9
Small Offices (less than 10 employees)	7	7.1
Total	60.1	63.7

Sources, IDC, 2007, 2008. Gartner, 2007

Target Audience



Who are CT14 Customers?

- » Current CT12 customers looking for interference-free calling and longer talk time
- » New customers:
 - Home users who look for an entry level hands free home phone solution
 - Home Professionals
 - Teleworkers
 - Small offices using PSTN lines or that have analog extensions

Product Overview

CT14: DECT 6.0 Hands-Free Headset Phone for Mobility & Multi-Tasking



Product Details

More new features on CT14:

- » One-touch voicemail* access
- » Automatic channel selection: Unlike 2.4Ghz CT12, DECT6.0 CT14 automatically select channels to avoid interference. User does not need to manually select channels.
- » Any key answer
- » Multi-unit Capabilities
 - » Intercom between two units (including privacy mode during intercom use)
 - » 3-way conferencing* between two units and one outside caller

*Dependant on subscription from phone service provider

Comparison: CT14 and CT12

		CT12 (ESP\$99.99)	CT14 (ESP\$109.99)	
Key Features	Technology	2.4Ghz	DECT 6.0 (1.9 Ghz)	Advantage
	Range	much less than 300 ft.	up to 300 ft.	Advantage
	Talk Time	5.5 hours	10 hours	Advantage
	Standby Time	10 days	8 days	
	Firefly	Yes	No	
	Dial pad Expandability	up to 2	up to 6	Advantage
	Expanded Range	No	Register up to 4 bases 1,200 ft)	Advantage
	Any key answer	No	Yes	Advantage
	3- Way conferencing	No	Yes	Advantage
	Intercom	No	Yes*	Advantage
	Speed Dial	Yes	No	
Phonebook	Phonebook #	100 (Phonebook+CID)	70	Advantage
Caller ID	CID #	100 (Phonebook+CID)	30	Advantage

****Intercom requires two dialers registered to the same base. During intercom talk, Privacy mode can be turned on via menu***

Ordering Information

Product Ordering Data			Individual Unit			
Part Number	Description	MSRP	Dimensions (L" x W" x H")	Weight (Grams)	Weight (LBS)	UPC
80057-01	CT14,TELEPHONE,DECT 6.0,US,EAS	\$159.95	5.75"X4.25"X9"	812	1.79	0 17229 12870 5
80057-03	CT14,TELEPHONE,DECT 6.0,CAN		5.75"X4.25"X9"	812	1.79	0 17229 12871 2
80057-07	CT14,TELEPHONE,DECT 6.0,MEX		5.75"X4.25"X9"	812	1.79	0 17229 12873 6

Availability:

- Late January 2009: US & Mexico
- Late February 2009: Canada

Summary: CT14

- Model: CT14 **DECT 6.0** Cordless Headset Phone System
- Target Audience:
 - » Home office, Small office, Residential
- Key Improvements over CT12:
 - » **DECT 6.0 technology:** Interference-free with superior sound quality, won't interfere with home appliances or Wi-fi networks
 - » **Longer talk time:** Up to 10 hours (compare to 5.5 hour talk time for CT12)
- Additional new features:
 - » One-touch voicemail* access
 - » Automatic channel selection
 - » Any key answer
 - » Multi-unit Capabilities: Intercom and conferencing
- Availability:
 - » 2009: Late January for US & Mexico, Late February for Canada